



Operation Civilian Support & Missouri Chamber of Commerce

Operation Civilian Support is honored to be partnering with the Missouri Chamber of Commerce to bring awareness of the needs of our Veterans and the support offered within our communities by our chambers and chamber members. We want to make Missouri a place where our Military want to live and enter back into the civilian world. One simple way to do this is to ensure our current Veterans are recognized and supported within our communities and our chambers.

On Veterans Day 2017, we will be launching our state wide campaign to recognize all of the great organizations, companies and individuals who support our Veterans. Every month we will be visiting the Chambers in each district that support our Veterans to celebrate their great work, the work of their members and the companies who are employing Veterans. We will end our awareness campaign on Veterans Day 2018 by celebrating all of the chambers, members and companies who support our Veterans.

Veteran's Day 2017-18 "Chamber Challenge"

We **challenge your chamber** to get engaged and show your gratitude. Veteran's Day is approaching and on November 11, we as a nation will celebrate all military men and woman who have served our country.

"Selfie With A Soldier Challenge"

The "selfie" concept has provided a new way for people to show "where they are", "who they are with", "what they are doing", etc. We thought what if we used this thought process to say "look at who I am with." However this time it is not a celebrity but our Veterans and Soldiers (and Airmen, Guardsmen, Marines, Sailors). The real heroes of our nation, the men and women who protect our country.

We **challenge your chamber** to celebrate those who are currently serving and those who have served. The "Selfie With a Soldier Challenge" campaign (www.selfiewithasoldier.com), is much more than just an awareness campaign, it is an opportunity. An opportunity for your members to engage and share their gratitude for the Veterans in your chamber and in their community.

What "rank" can your chamber achieve over the next year?

We want to celebrate your engagement and support. The more engaged your chamber is the higher your rank will be. We hope you will accept our Chamber Challenge and challenge another chamber.

SelfieWithASoldier.com



Selfie
WITH A SOLDIER

Veteran's Day - Chamber Challenge Ranks

1 - Star Status Checklist

- Identify the number of Military/Veteran service men and woman in your chamber.
- Ask those men and women to stand together and take a picture or a selfie during your November chamber meeting. Then post the picture to your social media sites using #selfiewithasoldier or @selfiewithasoldier. Send us the picture at info@selfiewithsoldier.com
- Optional - Upload the image on our site at www.selfiewithasoldier.com

2 - Star Status Checklist

- Complete 1- Star Checklist
- Identify the branches served by the Veterans in your chamber and provide them with the sign to for them to have during the November meeting: Proud Veteran Airman, Proud Veteran Guardsmen, Proud Veteran Marine, Proud Veteran Sailor & Proud Veteran Soldier (Note: Signs can be downloaded at www.selfiewithasoldier.com, click "Selfie Challenge")

3 - Star Status Checklist

- Complete 1 & 2 Star Checklists
- Invite your members who serve Veterans or hire Veterans to stand and be recognized. Take a picture of those who serve and/or hire Veterans and post the "Selfie" or picture on your Chamber social media sites.

4 - Star Status Checklist

- Complete 1, 2 & 3 Star Checklists
- Invite your civilian members to take a "Selfie" with a Veteran. Post 10 civilian "selfies" to your Chamber social media sites using @selfiewithasoldier and #selfiewithasoldier. Encourage your Chamber to achieve 50 "Likes."

5 - Star Status Checklist

- Complete 1, 2, 3 & 4 Star Checklists
- Create and/or enhance your Veterans group within your chamber. We can help you get started or share the best practices with you if you already have a program in place. Become a 5 Star Chamber and be recognized at our 2018 Veterans Day celebration. Please contact 1SG Will Foy at will@operationcentermass.com for the details.

Email us a link to your Facebook page at info@selfiewithasoldier.com so we can celebrate your "Rank" and status on our website. We look forward to working with you over the next year!



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Veteran's Day Chamber Challenge Communications

Find the Veterans in your chamber:

"Dear "XYZ" Chamber,

If you have served in the Military please send us the branch you served in and the number of years you served. We thank you for your service and want to be sure we recognize your service during our Veterans Day celebration and during our November Chamber meeting.

We accepted the Selfie with a Soldier Challenge:

"Dear "XYZ" Chamber,

We accepted the "Selfie with a Soldier" challenge. The mission is to create awareness, show our gratitude for every branch in our military and for our veterans who have served. Our challenge is to achieve the highest "rank" possible. Our goal is to achieve the "5" - Star rank. We can do it with your support and in doing so truly honor the Veterans who have served and are part of this chamber. The ranking system is attached, we look forward to seeing you at our next chamber meeting and celebrating our Veterans.

Help spread the word - after the chamber meeting in November:

"Dear Chamber,

As you know, we accepted the "Selfie with a Soldier" challenge. The mission is to create awareness, show our gratitude for every branch in our military and for our veterans who have served. Our challenge is to achieve the highest "rank" possible. In order to achieve the 4 - Star Rank, we need to reach 50 likes on our Veterans Day posts, therefore please "like" our chamber posts and help our chamber reach the challenge of 50 "likes" and demonstrate the support we have for our Veterans. Please use #selfiewithasoldier or @selfiewithasoldier when commenting or re-posting.

Challenge another chamber:

"Dear XYZ company,

We challenge you to take the Selfie with a Soldier Chamber Challenge. The mission is to create awareness, show your gratitude for every branch in our military and for our veterans who have served. Our challenge to you is to achieve the highest "rank" possible. The information is attached. We look forward to celebrating our Veterans, we hope you and your chamber will join us in supporting our Veteran Chamber members. Contact us with questions info@selfiewithasoldier.com if you have any questions or go to www.selfiewithasoldier.com to learn more.